Claims

- 1. Use of 4,8-dimethyl-7-nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these compounds for imparting a rose odour that is not accompanied by a coconut olfactory note.
 - 2. Use of 4,8-dimethyl-7-nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these compounds for preparing a perfume composition with a rose odour that is not accompanied by a coconut olfactory note.
 - 3. Use of 4,8-dimethylnonan-2-one as a fragrance.
- 4. Perfume composition with a rose odour, comprising
 - an organoleptically effective amount of 4,8-dimethyl-7nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these compounds

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- at least one other fragrance.
- 5. Perfume composition according to Claim 4 wherein the other fragrance is selected from the group comprising:

geranyl formate; geranyl acetate; geranyl propionate;
geranyl isobutyrate; geranyl butyrate; geranyl isovalerate;
geranyl tiglate; geranyl benzoate; citronellyl formate;

30 citronellyl acetate; citronellyl propionate; citronellyl
isobutyrate; citronellyl butyrate; citronellyl isovalerate;
citronellyl tiglate; citronellyl benzoate; phenylethyl
alcohol; phenylacetaldehyde; phenylacetaldehyde dimethyl
acetal; phenylethyl formate; phenylethyl acetate;

phenylethyl propionate; phenylethyl isobutyrate; phenylethyl butyrate; phenylethyl pivalate; phenylethyl isovalerate; phenylethyl 2-ethylbutyrate; phenylethyl tiglate; phenylethyl benzoate; phenylethylphenyl acetate; 2phenoxyethyl isobutyrate; geranyl methyl ether; rose oxide; phenylethyl methyl ether; phenylethyl ethyl ether; phenylethyl isoamyl ether; 2-methoxybenzyl ethyl ether; α trichloromethylbenzyl acetate; α , 3, 3-trimethylcyclohexanemethyl acetate; 2,4,6-trimethyl-3-cyclohexenemethanol; 2ethylhexanoic acid N, N-diethylamide; 3,7-dimethyloctanol; 10 geranylacetone; linalool; 3,7-dimethyl-1,6-nonadien-3-ol; nerolidol; farnesol; 9-decenol; 9-decenyl acetate; decanal; 10-undecanal; 10-undecenol; citronellyloxyacetaldehyde; 3,7dimethyloctanylacetaldehyde; 2-methyl-5-phenylpentanol; 2-15 methyl-5-phenylpentanal; 3-methyl-5-phenylpentanol; benzophenone; diphenyl ether; diphenylmethane; α -damascone; β -damascone; δ -damascone; γ -damascone; β -damascenone; 1-(2,4,4-trimethyl-2-cyclohexenyl)-2-buten-1-one; rose oil; rose absolute; geranium oil; palmarosa oil; lemon oil; patchouli oil; clove oil; ylang-ylang oil; jasmine absolute; 20 ethyl 2,3,6-trimethylcyclohexyl carbonate; hexanal; heptanal; octanal; nonanal; hexanol; heptanol; octanol; nonanol; decanol; undecanol; dodecanol; hexyl acetate; heptyl acetate; octyl acetate; nonyl acetate; decyl acetate; undecyl acetate; dodecyl acetate; benzyl acetate; benzyl 25 butyrate; benzyl benzoate; methylphenyl acetate; ethylphenyl acetate; alpha-terpineol; 4,4a,5,9b-tetrahydro-2,4dimethylindeno[1,2-d]-m-dioxin; 4,4a,5,9b-tetrahydroindeno-[1,2-d]-m-dioxin; ethyl 2-ethyl-6,6-dimethyl-2-cyclohexene-30 carboxylate; ethyl 2,3,6,6-tetramethyl-2-cyclohexenecarboxylate; ethyl safranate; methyl 6,6-dimethyl-2methylenecyclohexanecarboxylate; eugenol; isoeugenol; lavender oil; guaiacum wood oil; alpha-ionone; beta-ionone;

cinnamyl alcohol; 3-phenylpropanol; cinnamyl acetate; 3-phenylpropyl acetate; alpha-irone; cis-3-hexenol; cis-3-hexenyl acetate; cis-3-hexenyl isobutyrate; vanillin; ethylvanillin; heliotropin; coumarin; ambrinol; indole; 3a,6,6,9a-tetramethyldodecahydronaphtho[2,1-b]furan; 5-cyclohexadecen-1-one; 6,7-dihydro-1,1,2,3,3-pentamethyl-4(5H)-indanone; 8-cyclohexadecen-1-one; 9-cycloheptadecen-1-one; cyclopentadecanone; cyclohexadecanone.

10 6. Perfume composition according to Claim 4 or 5 wherein the other fragrance is selected from the group of fragrances with a rose odour comprising:

qeranyl formate; qeranyl acetate; geranyl propionate;

15 qeranyl isobutyrate; qeranyl butyrate; qeranyl isovalerate; geranyl tiglate; geranyl benzoate; citronellyl formate; citronellyl acetate; citronellyl propionate; citronellyl isobutyrate; citronellyl butyrate; citronellyl isovalerate; citronellyl tiglate; citronellyl benzoate; phenylethyl alcohol; phenylacetaldehyde; phenylacetaldehyde dimethyl 20 acetal; phenylethyl formate; phenylethyl acetate; phenylethyl propionate; phenylethyl isobutyrate; phenylethyl butyrate; phenylethyl pivalate; phenylethyl isovalerate; phenylethyl 2-ethylbutyrate; phenylethyl tiglate; phenylethyl benzoate; phenylethylphenyl acetate; 2-25 phenoxyethyl isobutyrate; geranyl methyl ether; rose oxide; phenylethyl methyl ether; phenylethyl ethyl ether; phenylethyl isoamyl ether; 2-methoxybenzyl ethyl ether; α trichloromethylbenzyl acetate; α ,3,3-trimethylcyclohexanemethyl acetate; 2,4,6-trimethyl-3-cyclohexenemethanol; 2-30 ethylhexanoic acid N, N-diethylamide; 3,7-dimethyloctanol; geranylacetone; linalool; 3,7-dimethyl-1,6-nonadien-3-ol; nerolidol; farnesol; 9-decenol; 9-decenyl acetate; decanal; 10-undecanal; 10-undecenol; citronellyloxyacetaldehyde; 3,7dimethyloctanylacetaldehyde; 2-methyl-5-phenylpentanol; 2-methyl-5-phenylpentanal; 3-methyl-5-phenylpentanol; benzophenone; diphenyl ether; diphenylmethane; α -damascone; β -damascone; δ -damascone; β -damascone; 1-(2,4,4-trimethyl-2-cyclohexenyl)-2-buten-1-one; rose oil; rose absolute; geranium oil.

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7. Perfume composition according to one of Claims 4 - 6, characterized in that it does not contain fragrances selected from the group comprising:

amylcinnamaldehyde, amylcinnamyl alcohol, anisyl alcohol, benzaldehyde, benzyl alcohol, benzyl benzoate, benzyl cinnamate, benzyl salicylate, citral, citronellol, coumarin, eugenol, farnesol, geraniol, hexylcinnamaldehyde, hydroxycitronellal, isoeugenol, lilial, limonene, linalool, lyral, methyl heptynecarbonate, methylionone, methyl octynecarbonate, cinnamaldehyde, cinnamyl alcohol, and natural products containing these compounds in an effective amount.

- 8. Perfume composition according to one of Claims 4 7 containing 4,8-dimethyl-7-nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these compounds in an amount which modifies the olfactory properties of a mixture of the other constituents of the perfume composition in the direction of freshness and/or radiance.
- 9. Perfume composition according to one of Claims 4 8,

 30 characterized in that the proportion of 4,8-dimethyl-7nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these
 compounds ranges from 0.1 to 90 wt.%, preferably from 0.5 to

- 70 wt.%, based on the total weight of the perfume composition.
- 10. Perfumed product comprising a perfume composition according to one of Claims 4-8.
- 11. Process for producing a rose odour or strengthening the rose odour of a perfume composition or perfumed product, the rose odour not being accompanied by a coconut olfactory note, characterized in that a sensorially effective amount of 4,8-dimethyl-7-nonen-2-one, 4,8-dimethylnonan-2-one or a mixture of these compounds is mixed with the other constituents of the perfume composition or added to the product.